



CHERUBS
3650 Rogers Rd, #290
Wake Forest, NC 27587

What is CHERUBS?

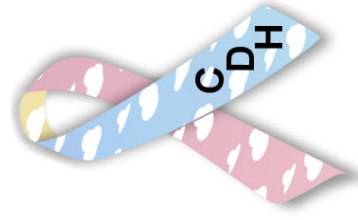
No one knows what life is like with a child born with CDH like the other parents who have walked this path. It is a very emotional, stressful, and physically demanding time. Just knowing you are not alone can make all the difference in the world. CHERUBS was founded so that no family has to go down this path alone.

Our Organization

CHERUBS is an international organization for families and care-givers of children and adults who are diagnosed with Congenital Diaphragmatic Hernia (CDH). As of November, 2008, we have over 2600 members in all 50 states and 38 countries. Our Board Members include the founding father of in-utero surgery, genetic counselors, epidemiologists, nurse practitioners, parents of CDH survivors and non-survivors, and some of the best pediatric surgeons in the world. We are a volunteer-run organization and a United States Internal Revenue Service recognized 501(c)(3) Non-Profit Organization.

For more information, you can reach us at:

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FUNDRAISING
for

CHERUBS

*The Association of Congenital Diaphragmatic Hernia
Research Awareness, and Support*

Valentine's Day Posters

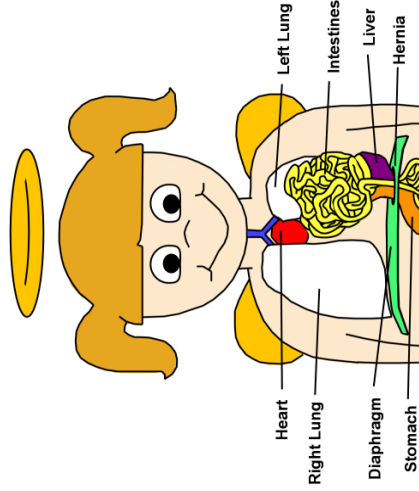


Over 1600 babies are born each year in the United States with C.D.H. 50% of these babies do not survive. 50% win the CDH war but many still fight battles. Help us to fight this war against Congenital Diaphragmatic Hernia.

CHERUBS is here for these families, offering information and support, bringing awareness to Congenital Diaphragmatic Hernia and promoting research to help find the cause and prevention of this devastating birth defect.

"The measure of life is not its duration, but its donation" - Peter Marshall

Congenital Diaphragmatic Hernia



www.cdhrefsearch.org

What is CDH?

Congenital Diaphragmatic Hernia (CDH) occurs in approximately 1 in every 2,500 births (1,600 cases in the U.S. each year). The cause of CDH is not yet known. The diaphragm is formed in the first trimester of pregnancy and controls the lungs' ability to inhale and exhale. CDH occurs when the diaphragm fails to form or to close totally and an opening allows abdominal organs into the chest cavity. This inhibits lung growth.

Every patient diagnosed with CDH is different. Survival rates depend on the types and number of organs involved in the herniation and the amount of lung tissue available. There are many surgical procedures and complications that may or may not occur with each individual, including in utero surgery.

Roughly 50% of babies born with CDH do not survive. Of the 50% that do survive, most will endure long hospital stays, feeding issues, asthma and other problems. A few of the survivors suffer from severe long-term medical issues.

CDH occurs as frequently as Spina Bifida and Cystic Fibrosis, yet there is very little research being done and virtually no media coverage.



This is an easy and FUN way to raise CDH Awareness and to fundraise for CHERUBS!

Type of Event / Fundraiser: Valentine's Day Posters

How Does It Work: People purchase posters for \$1.00 each from sponsors. Stores or businesses (sponsors) then put the posters on display.

Items Needed: Pink paper, printer, poster document (download at www.cdhfundraisers.org)

Media Needed: Possibly, to raise awareness

What is Tax Deductible: All purchases are tax deductible if a receipt is given or the customer pays with a check to have record of purchase.

How Do I Set A Date: Late January to February 14th works best.

Who Can Participate: Any business willing to post posters. Any customer who wants to buy a poster for \$1.00 each.

Do I Need Permission: Check with location or place of business to see if they will sell the posters.

How Do I Advertise: Flyers/posters around town, include churches and clubs, grocery store/restaurant bulletin boards, place of employment.

What I Do I After The Event: Collect money from poster sales. Send CHERUBS a record of purchases, donations and the final amount raised. Please leave location of sale as you found it.

What Else Do I Need To Do: Take photos for CHERUBS newsletter and web site.



As with all fundraisers and events, ALWAYS make sure to follow all local, state and federal laws and always be safe

Donate On-Line

<http://www.cdhdonations.org>

CHERUBS On The Web

<http://www.cdhsupport.org>