



CHERUBS
3650 Rogers Rd, #290
Wake Forest, NC 27587

What is CHERUBS?

No one knows what life is like with a child born with CDH like the other parents who have walked this path. It is a very emotional, stressful, and physically demanding time. Just knowing you are not alone can make all the difference in the world. CHERUBS was founded so that no family has to go down this path alone.

Our Organization

CHERUBS is an international organization for families and care-givers of children and adults who are diagnosed with Congenital Diaphragmatic Hernia (CDH). As of November, 2008, we have over 2600 members in all 50 states and 38 countries. Our Board Members include the founding father of in-utero surgery, genetic counselors, epidemiologists, nurse practitioners, parents of CDH survivors and non-survivors, and some of the best pediatric surgeons in the world. We are a volunteer-run organization and a United States Internal Revenue Service recognized 501(c)(3) Non-Profit Organization.

For more information, you can reach us at:

CHERUBS
3650 Rogers Rd, #290
Wake Forest, NC 27587

Telephone: (919) 610-0129
Fax: (815) 425-9155
E-Mail: info@cherubs-cdh.org
Website: www.cdhsupport.org



FUNDRAISING
for

CHERUBS

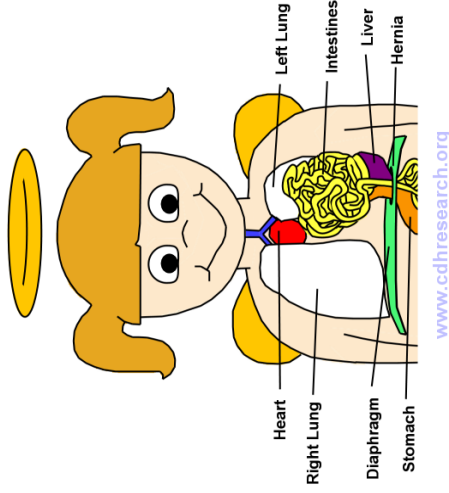
*The Association of Congenital Diaphragmatic Hernia
Research Awareness, and Support*

Car Wash



Over 1600 babies are born each year in the United States with C.D.H. 50% of these babies do not survive. 50% win the CDH war but many still fight battles. Help us to fight this war against Congenital Diaphragmatic Hernia.

Congenital Diaphragmatic Hernia



What is CDH?

Congenital Diaphragmatic Hernia (CDH) occurs in approximately 1 in every 2,500 births (1,600 cases in the U.S. each year). The cause of CDH is not yet known. The diaphragm is formed in the first trimester of pregnancy and controls the lungs' ability to inhale and exhale. CDH occurs when the diaphragm fails to form or to close totally and an opening allows abdominal organs into the chest cavity. This inhibits lung growth.

Every patient diagnosed with CDH is different. Survival rates depend on the types and number of organs involved in the herniation and the amount of lung tissue available. There are many surgical procedures and complications that may or may not occur with each individual, including in utero surgery.

Roughly 50% of babies born with CDH do not survive. Of the 50% that do survive, most will endure long hospital stays, feeding issues, asthma and other problems. A few of the survivors suffer from severe long-term medical issues.

CDH occurs as frequently as Spina Bifida and Cystic Fibrosis, yet there is very little research being done and virtually no media coverage.

coverage

What is Tax Deductible: All car wash purchases are deductible if the customer takes a receipt or writes a check to have proof of donation.

How Do I Set A Date: Choose a warm summer day.

Who Can Participate: Family and friends. Ask that all volunteers commit to a two hour time slot, and create a rotating schedule so that washers get a large break from the heat. Have all volunteers wear clothing they don't mind getting wet and dirty.

Do I Need Permission: Check with your location of where the empty parking lot is and ask permission to use the exterior water supply and parking lot. Ask a car wash business to donate an end bay to your fundraiser needs if possible.

How Do I Advertise: Word of mouth, local newspaper, churches and clubs, internet, local radio station, grocery store/restaurant bulletin boards.

What I Do I After The Event: Send CHERUBS a record of car wash sales, donations, and the final amount raised. Make sure to clean up location, so you are welcome to use the site again for a future fundraiser.

What Else Do I Need To Do: Take photos for the CHERUBS newsletter and web site, and send thank yous to all donors and media involved. Provide drinks to volunteers to ward off dehydration and snacks to provide energy. You can ask for snack and drink sponsorships via your local convenience or grocery store. Many are happy to lend helping fuel if you agree to mention them as sponsors—especially if your event is being covered by the local press. Also provide sun block, or ask washers to bring their own.

As with all fundraisers and events, ALWAYS make sure to follow all local, state and federal laws and always be safe!

CHERUBS On The Web
<http://www.cdhsupport.org>

Donate On-Line
<http://www.cdhdonations.org>

This is an easy and FUN way to raise CDH Awareness and to fundraise for CHERUBS!

Type of Event / Fundraiser: Car Wash

Items Needed:

- Sponges
- Soap - for cars
- Rags—dry and wet
- Towels
- Windex
- Tire Brush for tire shimming
- Buffer chamois
- Bristol board and markers for signs (post a few volunteers on the street to wave cars in)
- Fanny packs/cash box for volunteers to collect money
- Change for cash flow
- Hoses and spray nozzles if not using a car wash

Proper location – empty parking lot with exterior water source or existing car wash bay (easy access and high volume of traffic)

Media Needed: Local Radio Station (possible live broadcast), newspaper ad advertising location/details of fundraiser to raise awareness, local TV news station