



What is CHERUBS?

No one knows what life is like with a child born with CDH like the other parents who have walked this path. It is a very emotional, stressful, and physically demanding time. Just knowing you are not alone can make all the difference in the world. CHERUBS was founded so that no family has to go down this path alone.

Our Organization

CHERUBS is an international organization for families and care-givers of children and adults who are diagnosed with Congenital Diaphragmatic Hernia (CDH). As of November, 2008, we have over 2600 members in all 50 states and 38 countries. Our Board Members include the founding father of in-utero surgery, genetic counselors, epidemiologists, nurse practitioners, parents of CDH survivors and non-survivors, and some of the best pediatric surgeons in the world. We are a volunteer-run organization and a United States Internal Revenue Service recognized 501(c)(3) Non-Profit Organization.

For more information, you can reach us at:

CHERUBS

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Wake Forest, NC 27587

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Happy Holidays

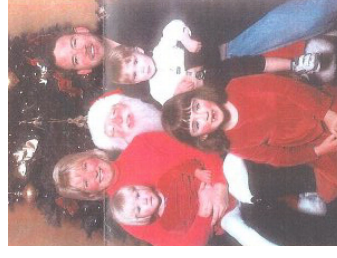


FUNDRAISING
for

CHERUBS

*The Association of Congenital Diaphragmatic Hernia
Research Awareness, and Support*

Breakfast With Santa



Over 1600 babies are born each year in the United States with C.D.H. 50% of these babies do not survive. 50% win the CDH war but many still fight battles. Help us to fight this war against Congenital Diaphragmatic Hernia.

CHERUBS is here for these families, offering information and support, bringing awareness to Congenital Diaphragmatic Hernia and promoting research to help find the cause and prevention of this devastating birth defect.

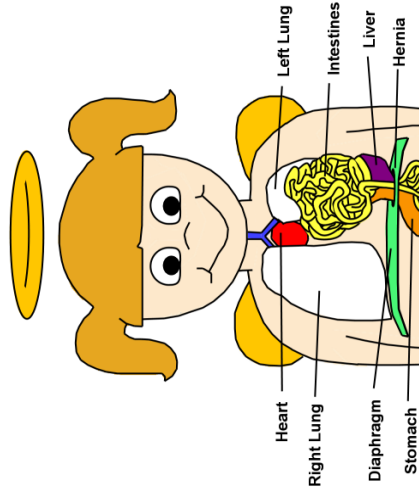
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"The measure of life is not its duration, but its donation" - Peter Marshall

Congenital Diaphragmatic Hernia



What is CDH?

Congenital Diaphragmatic Hernia (CDH) occurs in approximately 1 in every 2,500 births (1,600 cases in the U.S. each year). The cause of CDH is not yet known. The diaphragm is formed in the first trimester of pregnancy and controls the lungs' ability to inhale and exhale. CDH occurs when the diaphragm fails to form or to close totally and an opening allows abdominal organs into the chest cavity. This inhibits lung growth.

Every patient diagnosed with CDH is different. Survival rates depend on the types and number of organs involved in the herniation and the amount of lung tissue available. There are many surgical procedures and complications that may or may not occur with each individual, including in utero surgery.

Roughly 50% of babies born with CDH do not survive. Of the 50% that do survive, most will endure long hospital stays, feeding issues, asthma and other problems. A few of the survivors suffer from severe long-term medical issues.

CDH occurs as frequently as Spina Bifida and Cystic Fibrosis, yet there is very little research being done and virtually no media coverage.



This is an easy and FUN way to raise CDH Awareness and to fundraise for CHERUBS!

Type of Event / Fundraiser: Breakfast with Santa. Sell Tickets at the door and/or in advance. Set price to cover the meal and still raise money for CHERUBS. Have helpers dress as Santa's elves. Santa can visit each table and then have a decorated throne/chair to take pictures with Santa.

Items Needed: A place to hold the breakfast (school lunchroom, church, a hall that will donate space or for a small fee), volunteers to prepare and provide a buffet style breakfast (pancakes, eggs, bacon, toast, milk, juice, etc.), Christmas decorations to decorate, a volunteer to dress up as Santa, a comfy chair/throne for Santa, a local photographer to take pictures or have a digital camera and printer to take your own, a lock box for money, change for cash flow, and small tokens to have Santa give the children (candy cane, coloring book).

Media Needed: Local radio station to cover event if possible. Have a local newspaper there taking pictures to raise awareness.

What is Tax Deductible: All purchases are tax deductible if a receipt is given or the customer pays with a check to have record of purchase.

How Do I Set A Date: November/December or around the holidays is perfect and during the

morning hours to hold the breakfast.

Who Can Participate: Anybody can participate. All you need is volunteers to cook breakfast and help serve if needed, a willing individual to dress up as Santa, and a photographer.

Do I Need Permission: Yes, make sure you have permission from the facility you are holding the event at.

How Do I Advertise: Provide flyers at all the following locations: Bookstores, Elementary Schools, Grocery Stores, Libraries, Preschools, Daycares, Fast Food Restaurants, and Churches. Contact the local radio stations. Advertise with an ad in the local newspapers

What I Do I After The Event: Send CHERUBS the final amount raised. You can mail it in or send it in on-line. Clean up facility after event is over.

What Else Do I Need To Do: Take photos for CHERUBS newsletter and web site, send thank yous to donors and friends/family that helped make your event a success.



As with all fundraisers and events, ALWAYS make sure to follow all local, state and federal laws and always be safe

Donate On-Line
<http://www.cdhdonations.org>

CHERUBS On The Web
<http://www.cdhsupport.org>